

COUNCIL ACTION FORM

SUBJECT: OLDE MAIN BREWING COMPANY REQUESTS FOR “SUMMER CONCERT SERIES”

BACKGROUND:

This summer Olde Main Brewing Company would again like to hold a series of concerts in the parking lot directly behind their building. The events will occur in CBD Lot Y, north of the east-bound drive lane between Kellogg Avenue and Tom Evans Plaza, from 7:00 p.m. to midnight on the Saturday evenings of June 20, July 18, August 8, and September 4. A site map is attached showing details. The business is requesting that the City Council approve of the following, pending receipt of a certificate of insurance naming the City of Ames as an additional insured:

- Approval of an Outdoor Service Area permit for Olde Main’s liquor license, in the area immediately adjacent to its building, for a beverage garden in conjunction with the concerts
- Closure of CBD Lot Y, north of the east-bound drive lane between Kellogg Avenue and Tom Evans Plaza

Olde Main will have employees monitoring the events to assure that only individuals who are of age will be allowed to consume alcohol. The entire area will be fenced, with double fencing on the south side, and employees will also be present to prevent the “passing” of alcoholic beverages over the fence. Olde Main Brewing Company will clean and clear the area by midnight each of the evenings and will obtain a noise permit from the Ames Police Department. Food will be sold only inside the event.

In the past, a resident south of Lincoln Way frequently called to express concern about the decibel level of the music coming from this event. The Police have responded and measured the noise level from an area adjacent to the event, north of the Union Pacific tracks, and have found it to be within the level allowed under the noise permit. Olde Main has committed to staff that it will continue to work with the Police in establishing appropriate sound levels and to set the stage so as to direct the sound more to the southwest.

City Public Works staff will provide five barricades for use in closing the portion of the CBD lot affected. These barricades will be stored at Olde Main Brewing Company and be put in place and removed, as needed, by its staff.

ALTERNATIVES:

1. The City Council can approve the requests from Olde Main Brewing Company to hold a series of concerts in CBD parking Lot Y, directly behind its building, from 7:00 p.m. to midnight on Saturday evenings of June 20, July 18, August 8, and September 4. The events will occur in CBD Lot Y, north of the east-bound drive lane between Kellogg Avenue and Tom Evans Plaza. The business is requesting City Council approval of the following items, pending receipt of a certificate of insurance naming the City of Ames as an additional insured:
 - Approval of an Outdoor Service Area permit for Olde Main’s liquor license, in the area immediately adjacent to its building, for a beverage garden in conjunction with the concerts
 - Closure of CBD Lot Y, north of the east-bound drive lane between Kellogg Avenue and Tom Evans Plaza
2. The City Council can approve this request with modifications.
3. The City Council can deny this request.

MANAGER’S RECOMMENDED ACTION:

These events provide our citizens with opportunities to enjoy outside summer activities in the Main Street Cultural District. This approval will be pending receipt of a certificate of insurance from Olde Main’s liability insurance carrier.

Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative No. 1, thereby approving the requests from Olde Main Brewing Company.